

Notice of References Cited	Application/Control No. 10/696,295		Applicant(s)/Patent Under Reexamination MORRISROE ET AL.	
	Examiner Yehdega Retta		Art Unit 3622	Page 1 of 1

U.S. PATENT DOCUMENTS

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	U	DoubleClick, DoubleClick International; Flash Tracking with Variables 1/8/01.
	V	DoubleClick, as disclosed in DoubleClick International, 1/08/2001; (http://demo.doubleclick.com/generators/docs/designer_version.pdf) hereinafter DoubleClick.
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